



## FRANKLIN COUNTY TOURISM GRANT REQUEST

**Purpose:** *To encourage tourism in the Franklin County Area through the promotion of the area as a destination for day and overnight visitors. (New qualified events will take precedence over annual self-sustaining events.)*

**Logo/Tagline:** Event/Project must credit Franklin County Tourism through use a logo and/or tagline such as: *“Event/Project partially funded by a Grant of the Franklin County Tourism Board”* on your marketing/promotional materials.

If your event/project has the opportunity for overnight stays it should be encouraged, they stay in Franklin County. A sheet is provided for you to include with your promotional information. Activities with overnight stays will be given priority.

**Please answer the following questions on a separate sheet of paper and return to Center 1, 5 First Street SW, Hampton.**

1. Organization Name and Contact Person:
2. Address of organization:
3. Email address of contact person:
4. Phone number of contact person:
5. Name and Date of Event/Project:
6. Grant Money Being Requested:
7. Describe your Event/Project in detail.
  - a. Why did you choose the location, are there other organizations involved and are you supporting the local community (local entertainment, shopping local for example)?
  - b. Will this happen again next year?
  - c. Be extremely specific in describing the planning, who is on your committee, how long have you been planning, etc.
  - d. How are you planning to advertise and market?
8. How will you use the grant money requested? Please itemize if possible.
9. What is your total budget?
10. Are there other local investors? Who are they?
11. How many people are estimated to be in attendance from outside the county? Will overnight stays be expected?
12. We would like to have promotional materials available for visitors at your event. Will that be a problem?
13. You must give the Franklin County Tourism a recap of the Event/Project. This recap must be reported on within 60 days of the event to be considered for future grants. Please prepare the recap and plan on attending a Tourism Board meeting. If you are not able to attend, please return the recap sheet to Tourism at Center 1.

***If your event does not happen, your organization must guarantee that these grant funds be given back to the Tourism Board within 5 days of scheduled event date. You must return this form with answers on a separate sheet of paper, typed, to the Franklin County Tourism Board at least 45 days prior to your event to be considered for funding. You may wish to present this grant at the Franklin County Tourism Board meeting in person. Please contact the Chamber at 641-456-5668 for instructions on how to arrange that.***

**06/11/20**



## FRANKLIN COUNTY ACCOMODATIONS

Mention Franklin County Tourism sent you and receive a discount!

### AmericInn Lodge & Suites Hampton

[www.americinn.com](http://www.americinn.com)

702 Central Ave. W.  
Hampton, IA 50441  
641-456-5559

### Country Heritage Bed and Breakfast

[www.countryheritagebb.com](http://www.countryheritagebb.com)

1034 Highway 3  
Hampton, IA 50441  
641-456-4036

### Gold Key Motel

[goldkeymotel.net](http://goldkeymotel.net)

1570B Highway 65  
Hampton, IA 50441  
641-456-1996

### Hampton Motel

816 Central Ave. W.  
Hampton, IA 50441  
641-456-3680



## FRANKLIN COUNTY TOURISM GRANT RECAP OF EVENT

1. How do you feel your event/project went?
2. Would there be anything you would do differently to improve your event/project? What did or didn't work?
3. What is your estimate of how many attended from outside of Franklin County and how many attended from Franklin County?
4. Was your event/project profitable?
5. Are you planning on holding this event/project again?